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FOR IMMEDIATE RELEASE

July 23, 2008
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CriticsOnTheGo.com Visits Fresno & Clovis Area

Starting this week local restaurants in the Merced, Fresno & Clovis area will begin to receive their personal restaurant evaluations in the mail. These evaluations are not from the health department but from the owners of CriticsOnTheGo.com, the newest and most unique online restaurant critic site.

Since the launch of the website in March 2008, owners Jeremiah North and mother Brenda North, have been traveling all over California trying different restaurants and posting their findings on their website, CriticsOnTheGo.com. With an economy that is making it harder then ever for families to dine out, their website is becoming one of the most viewed sites online to research local restaurants. Restaurants are given a score of 1, 2 or 3 on 16 different categories including overall cleanliness, menu variety, service quality, food quality, bathroom cleanliness, family friendly and most importantly is it worth the money you're going to be forking out. Once the critics have completed a restaurant evaluation form a copy of them will be sent to the restaurant owner and management and the exact information on the evaluation posted online. Restaurants are also advised that they can expect another visit within 6 months to do another evaluation to see if anything has changed with the restaurant.

Recently both owners visited the Fresno & Clovis area and as of Monday, July 22, 2008 several restaurant evaluations have been mailed out to local restaurants informing them that CriticsOnTheGo.com visited their establishment. Also on Monday, Jeremiah North, made an announcement to all their E-Club members that they will be making another visit to the Fresno and Clovis area this coming weekend with restaurant visits beginning Thursday, July 24, 2008. Also announced, they will be focusing at least 1 night on the popular Tower District located in Fresno, CA.

Attached you will find 3 recent reviews done in your area. Jeremiah North will be available on Friday for any media inquires either by phone or in studio. For more information on please visit their website www.CriticsOnTheGo.com or contact Jeremiah North.